



THE SUIT UPGRADE

Jean-Philippe Duruz, retail director of IWC Schaffhausen Middle East, sponsors of the Dubai Film Festival in December, needs to look the part on the red carpet. Bespoke tailors Ascots & Chapels were happy to rise to the challenge. Here's how they did it.

As the retail director of a fine Swiss watch-maker, Jean-Philippe needs to look impeccably tailored. We made him a classic two-button, two-piece tuxedo in dark blue with a black shawl lapel - a look that would pass muster at any Oscar Awards ceremony. We completed the look with a pleated white shirt and black bow-tie. Finally, we added a touch of class with a white silk pocket square folded in a simple puff.



▲ A plain white silk pocket square with a simple puff fold is perfect. Avoid patterned or coloured versions at formal events. It's inappropriate.



▲ The lining shouldn't draw attention to itself. We opted for midnight blue. Avoid loud and colourful.



▲ Four fabric-covered buttons slightly overlapping are *de rigeur* on a tuxedo.



◀ A pleated white shirt is the classic accompaniment to a tuxedo. make sure the bow-tie is immaculately tied.



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